

Vehicle Inspection Company launches used car secret weapon in Arizona.

The Arizona based auto inspection company CheKt.net has developed a way to show off a vehicles true condition to both online buyers and in person buyers. They accomplish this with their VET Report.

Phoenix, AZ ([BizHWY](http://www.bizhwy.com)) February 7, 2013 - *Phoenix, Arizona - February 06, 2013* According to the latest research nearly 80% of all people who buy a used vehicle will do some kind of online research beforehand regardless if the purchase is made online or in person.

Often time's similar steps are repeated and some become familiar to us, such as "I have an idea of what I want.", "I have a large group of local vehicle listings similar to what I want.", "I review the vehicle's price, miles, and photos.", "I call on the least expensive one.", " I set an appointment or hang up due to a pushy salesmen."

CheKt.net and their VET Report, standing for, Vehicle Evaluation and Testing, are adding a new sales element to Phoenix Car Dealers who are advertising used vehicles online. CheKt's VET Report has the ability to utilize the listing layouts of websites like OVE.com, OPENLANE, AutoTrader.com, Craigslist.com, Cars.com, Carsforsale.com, and more to provide a viewing buyer the ability to view the true condition of the vehicle being advertised.

Chekt.net vehicle inspection reports consist of photos and general condition details as one would expect with a typical auto inspection report, but where they differ is on the Inspector training, HD Walk-Around Videos, visually stunning digital layout, ability to enhance dealer SEO, ability to add true value, and a 30 Day Guarantee against inspector negligence*.

The VET Report is able to be viewed both an online buyers as well as the customer on the lot. The inspection report is viewed online by several different methods by the buyer. One way is via a hyper-link that is copy and pasted into the message body of the a used car dealer's online vehicle listing, another is an official CheKt.net bar-code image which is uploaded into the photo section of the listing, and finally an official CheKt.net bar-code sticker is placed on a side window of the inspected vehicle that can be scanned with a smartphone scanning app. In person the report is available in an official CheKt.net folder that contains the report printed, as well as a vehicle history report when available. With the ability to cross market to all prospective buyers online and on the lot is a huge advantage as well as a solid method to increase marketing ROI.

A prospective online buyer now has the ability to see the true condition of a used vehicle for sale in real time thanks to CheKt.net and their VET Report. CheKt.net is confident that it can and will maximize used car dealer's online advertising dollars with cross marketing and furthermore they will help salesmen close more deals on the lot with the VET Report's ability to be viewed in real time right on a prospective buyer's smartphone. It's CheKt, now you can buy.

More information regarding CheKt.net automotive inspections packages for Phoenix Arizona Used Car Dealerships may be found at www.chekt.net or by calling our regional representative at 877-333-3280.

*Eligibility is established at time of inspection.

Web Site: <http://www.chekt.net>

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