

Big Tall Direct Offers Holiday Savings

Discounts every day PLUS an extra 10% Off through December 15.

Dallas, TX (<u>BizHWY</u>) December 6, 2011 - Big Tall Direct, one of the largest online websellers of clothes for the big and tall man, has announced some terrific values for the holiday season. These are available for the selling period through December 15.

NOW, take an ADDITIONAL 10% Off on top of discounted prices with the coupon code: prinews2012

Big Tall Direct is one of the oldest and largest online resources for the big and tall man who wears sizes to 10XL Big or 6XL Tall.

Shoppers benefit from the unique ability to search BY SIZE, to avoid those disappointments endured by a traditional catalog. Plus, on-hand quantities are clearly shown so that 99.5% of all orders are fulfilled.

One-page click is another unique feature which allows shoppers to purchase 1 or as many 15 items with one easy click. This speeds up the process for shopping big and tall men's apparel.

Big Tall Direct was secretly shopped by the Wall Street Journal against many other online resellers. They were awarded "Best Value" by their catalog shopper.

Based in Dallas, Texas, Big Tall Direct is centrally located so that both coasts enjoy speedy delivery even when using ground services from either FedEx or the Postal Service.

Big Tall Direct welcomes international customers and ships worldwide with many of its clients in Western Europe, Canada, and even in the Middle East.

New customers who sign up on the email marketing list receive an additional 10% off their first purchase, and much more savings offers throughout the year.

http://www.bigtalldirect.com/cgi-local/cgi-4/redirect.cgi?goto=/index.html&code=prinews

Web Site: <u>http://www.bigtalldirect.com/cgi-local/cgi-4/redirect.cgi?goto=/index.html&code=bizhwy</u>

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