

triCerat Showcases New Profiles Technology at IP EXPO

triCerat Inc. sponsors the 5th annual IP EXPO on October 20-21 2010 at Earls Court in London, UK.

Columbia, MD ([BizHWY](#)) October 18, 2010 - triCerat Inc., leading [desktop management software](#) company, sponsors the 5th annual IP EXPO on October 20-21 2010 at Earls Court in London, UK.

IP EXPO is the UK's largest IT infrastructure event that focuses on IP Networks, virtualization, cloud, wireless, and storage technologies. This year's event hosts 230 exhibitors and over 210 seminars to be conducted by leading technology experts from around the world. Featured keynote speakers include Michael Capellas, CEO of Acadia Enterprises; Xenophon Lategan, Enterprise Engineering Lead for Google Enterprise; Andy Bechtolsheim, Co-Founder of Sun Microsystems and Founder of Arista Networks; and Zane Adam, General Manager, Azure, Middleware Server & Tools Business, Microsoft Corporation.

triCerat Introduces Highly Anticipated Profiles Technology

triCerat is excited to showcase and demo their latest software, [Profile Acceleration Technology \(PAT\)](#). PAT streams profiles for instant access using standard [roaming profiles](#), whereby eliminating [profile corruption](#), the need for migration, and providing offline support. PAT supports any environment, including mixed-server environments.

Located at Stand 846, triCerat has technically savvy and friendly support staff ready to give live demos, discuss new products, and hand out free giveaways to passersby.

About triCerat

Founded in 1997, triCerat develops software that simplifies and enhances the operation of workspace environments. The company's flagship product, Simplify Suite, is a comprehensive package of integrated server management tools that boost the manageability, reliability, performance, and security of Microsoft Terminal Services, workstations, and virtual environments. Licensed by over 8,000 customers worldwide, Simplify Suite creates significant ROI by reducing support and hardware costs while increasing user productivity.

Visit <http://www.tricerat.com> for more information, download a FREE 30-day trial, or schedule a demo.

Web Site: <http://www.tricerat.com>

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