

ParentYourParents.com, The #1 Source For Elder Care Information, Celebrates Its' 1st Anniversary!

The 1st baby boomer turned 65 last year. In the next 20 years the senior population is going to explode. ParentYourParents.com is a resource helping seniors and adult children of aging parents.

Las Vegas, NV ([BizHWY](http://bizhwy.com)) October 18, 2009 - Parentyourparents.com helps people navigate through the later stages of life with dignity and purpose by providing information: a provider's directory of senior related businesses and services, planning tools, articles, a senior calendar of events, links to assistance programs, helpful state and government links, caregiver resources and much more.

Karen Frye, CFO and founding partner, says, "It is amazing how much the site has grown and evolved over the past year! We are very excited about the changes we have recently implemented." Frye continues, "If visitors have not been to ParentYourParents.com in the last month or so, they will be pleasantly surprised with the upgrades we have added."

Frye is referring to the "sort by state" feature and the "Service Organizations" tab. Visitors are prompted to select a state in which they can research a provider's directory, calendar events and service organizations. "Prior to this upgrade visitors may not have realized we have information and providers in all 50 states." says Frye.

When visitors log onto ParentYourParents.com they have the ability to research caregiver resources and elder care information across the country. Families don't necessarily live in the same city or state. ParentYourParents.com gives visitors the ability to search anywhere in the country for aging parent resources, caregiver support information and a local Provider's directory, regardless of where they reside.

Amber Sandhoff, CEO and founding partner, adds, "Another new feature is our Blog. Visitors are encouraged to post entries on the blog and share their experiences or offer suggestions to other caregivers who may be seeking help."

The most unique new feature is the electronic "Contact Me" form. This allows visitors to request specific information directly from any of the providers on the website.

"We are thrilled to be celebrating our first anniversary! We are proud of the recent additions to our website, and excited with the direction we are headed." Sandhoff concludes, "We encourage visitors to log onto ParentYourParents.com today and let us know what they think."

About ParentYourParents.com - Adult children of aging parents have a new role and responsibility, one that our parent's didn't have. People are living longer and are not necessarily planning for it; they need advice, guidance and support from their adult children and trusted family members. ParentYourParents.com is designed to be a resource for people seeking information to help their aging loved one's plan for and secure their future. Become a fan of ParentYourParents.com on Facebook and follow us on Twitter.

Web Site: <http://parentyourparents.com/>

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