

J.M. Field Marketing Announces the Launch of Its Latest Website Design

J.M. Field Marketing has launched its new and improved interactive marketing website using the latest Web 2.0 technology and applications.

Fort Lauderdale, FL ([BizHWY](http://www.bizhwy.com)) August 4, 2009 - J.M. Field Marketing has launched its redesigned website. The new and improved interactive marketing website has undergone a complete redevelopment using the latest Web 2.0 technology and applications.

"With the launch of our new website, we are showcasing the breadth of the services we have to offer our clients," said J.M. Field Marketing's President, Jack Field. "The Web 2.0 look confirms that our company is an industry leader in integrated marketing solutions."

The website presents interactive features, including games related to the company's core services. It also highlights the company's social networking sites, a corporate newsletter and a blog where viewers can read through, vote on and post comments about published articles. Additionally, the updated site continues to utilize ActivEngage, the company's live chat software, allowing prospective customers to receive immediate responses to questions. Finally, the site also offers clients the option of quickly uploading data and artwork files directly to the company server to speed up order processing.

With its new design, J.M. Field Marketing has reorganized the navigation system by core service, so that the site is as easy to use as it is to understand. Additionally, the modified layout enables site visitors to quickly access information using menus or the site map. The website is aimed at improving each customer's online experience - making it memorable and more personalized.

The latest release of the J.M. Field Marketing website provides prospective customers with an expanded description of all services and products offered. The main navigation of the site shows the core areas of the company including:

- * eCommerce Solutions
- * Creative Services
- * Materials Production
- * Direct Marketing
- * Fulfillment Services

And, with the launching of its improved asset, J.M. Field Marketing presents a design that is as cutting-edge as its services, using the latest W3C Standards. The site's Web 2.0 features include real-time, semantic HTML and much more. Plus, the company has many other top-notch features it is looking to implement in the near future.

About J.M. Field Marketing (www.jmfieldmarketing.com)

J.M. Field Marketing is a Ft. Lauderdale based company that offers integrated direct marketing solutions developed, produced, and managed by one team, from one location. The company is known as an industry leader in creative services, direct mail, promotional items and marketing materials, warehousing, online order processing as well as web-based inventory management. The main goal of J.M. Field Marketing, as it has been for over 20

years, is to work daily to provide simple and cost-effective integrated marketing solutions for all its clients.

Web Site: <http://www.jmfieldmarketing.com>

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