

## BizHWY Launches Press Release Service

*BizHWY.com has now opened the door to businesses who wish to further promote their product/service on the internet through an RSS distributed press release service.*

Springfield, MO ([BizHWY](http://www.bizhwy.com)) July 24, 2009 - BizHWY, a leading business directory since 2003, has recently launched its press release service for businesses who wish to expand their online visibility to journalists, bloggers, potential customers and other audiences.

This new press release service was designed to help small to mid-sized businesses distribute their news to several RSS feeds in an affordable manner.

"Since most businesses can benefit from an online presence, we want to ensure they can also take advantage of this by providing a simple to use application at a low cost," explains Jonathan Warren, owner of BizHWY.com.

By using BizHWY's [press release service](#), customers are able to:

- \* Permanently display their information on BizHWY.com
- \* Distribute their press release via RSS to dozens of sources
- \* Receive a true direct link back to their web site
- \* Attach an image
- \* Download a PDF version of their press release
- \* Edit their press release for the first 24 hours

"BizHWY has currently helped over 50,000 businesses over the years by placing their business information on the internet. We wanted to take it a step further by not only allowing them a full page worth of information on BizHWY.com, but to distribute that information to other news related sites as well," added Warren.

### About BizHWY

BizHWY.com has been a leading source for businesses to advertise their information on the internet through free & paid directory listings, featured placements, banner advertising and business for sale listings. Since 2003, over 50,000 businesses have utilized BizHWY.com as a resource to promote their product and/or service.

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**Web Site:** <http://www.bizhwy.com/press-releases.php>

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